

sponsorship levels

sponsor benefits

	table sponsor: four opportunities at \$8,000 Sponsors an all-night feast	program sponsor: two opportunities at \$5,000 Sponsors sound, lights, and a stage—logistical components that make the evening's program possible	visuals sponsor: \$3,000 Sponsors the production of a video capturing the sights and sounds of Rocking the Boat Sponsors printed invitations and printed program	model sailboat racing sponsor: \$2,000 Sponsors exclusive use of the Conservatory Water where guests casually compete in model sailboat races	souvenir sponsor: two opportunities at \$500 Sponsors take home gifts for all guests
Special recognition as a sponsor in printed program	●	●	●	●	●
Logo placement on event web page, tiered by level	●	●	●	●	●
Tickets to main event and VIP pre-event	8	6	4	2	
One table for 8 reserved for your party	●				
Logo inclusion/line of recognition on digital invitation	●	●	●	●	
Logo inclusion on printed invitation	●	●	●	●	
Logo and company recognition on slideshow displayed throughout evening on large screen	●	●	●	●	
Featured in pre- and post-event social media	●	●	●	●	
Ad in printed program	full page	half page	quarter page		
Mention of sponsorship in press release	●	●	●		
Live mention of sponsorship during the event	●	●			
Logo placement on table where gifts are displayed					●



creative guidelines and deadlines

All sponsors must submit logos per the specified guidelines and adhere to submission deadlines.

logo file format: Vector (EPS, AI) strongly preferred, or large, high resolution PSD, or JPG

submission deadline for printed materials: April 1, 2020

submission deadline for online materials: ASAP

for more information or to make your sponsorship pledge, contact

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