



THE POWER OF GIVING

Changing the Tide for Youth in the Bronx

Launched in 1998, **Rocking the Boat** is an innovative program that empowers youth by teaching them how to build wooden boats from scratch. Over the past 13 years, Rocking the Boat has amplified its core Boatbuilding Program with real-world environmental projects, maritime skills training, school- and community-based initiatives, and a job readiness program. Visit the organization's new 6,000-square-foot home on the Bronx River at 812 Edgewater in Hunts Point -- and then get out on the water! Rocking the Boat's Community Rowing Program is a free,

wonderfully unique opportunity to enjoy the Bronx River aboard the handmade wooden fleet on Saturday afternoons through September. Teenage Environmental Apprentices teach visitors, ages four to 94, rowing techniques and water safety, all about the Bronx River's past and present condition, and how Rocking the Boat programs have helped improve its ecology. Learn more at www.rockingtheboat.org. Con Edison proudly supports Rocking the Boat's youth and environmental programs. **Saving a River and Creating Bright Futures. Con Edison. On It.**

